

## UX/UI Designer & Developer / Senior Digital Marketing Specialist

Marsh 06/14 - present

- Work and collaborate across teams to discover and implement optimal UX/UI design patterns, visual & branding styles and front end implementation
- Analyze and extend core branding guidelines to be translated across visual system while maintaining the context of information architecture, visual hierarchy, UX, signature design patterns, and brand identifiers
- Create, manage and share design system libraries across design teams
- Lead designer for dashboard analytics applications creating sharable design library across multiple global design teams
- Transform visual designs into web-optimized front end code using technologies such as HTML5, SCSS/CSS, Nunjucks, jQuery/JS and CSS frameworks
- Design and development scalable and design-agnostic design system and custom framework for integration into Adobe AEM platform
- Research and implement front end design solutions that meet modern accessibility standards and support for modern browsers
- Create and document visual aids for AEM authoring processes, template and page creation, and style system theme application
- Design and facilitate discovery and ideation workshops with key stakeholders to render business strategy, content and user goals into wireframes, component kits and user journey diagrams
- Design and explore prototypes for reusable patterns such as site search, search results, multi-faceted filtering, and contact organization pattern
- Work with business units and data analysts to explore innovative approaches to presenting interactive data visualization
- Design and produce interactive data visualization to enhance content for digital marketing campaigns using D3.js

## Digital Designer

Marsh (Contract) 11/12 - 06/14

- Design internal- and external-facing websites, landing pages and microsites
- Build front end HTML modules for featured digital content
- Deliver web-optimized assets and digital marketing content for CMS implementation
- Create HTML email templates with cross-client compatibility
- Design wireframes and branded concept mock ups for internal- and external-facing digital products based on project scope and timelines

## Designer

Freelance 01/06 - 11/12

- Design print and digital content
  - Logo design and identity development
  - Create and develop splash pages, mini-sites and UI
  - Original illustration, layout and concept for marketing collateral and publications
  - Development and templating in HTML and CSS
  - Organize online content, wireframing and design comps in Photoshop.
- Clients include *Kaiser Permanente, Blackboard Creative, International Museum Theatre Alliance*

## Creative Recruiter / Designer

Vanguard Temporary Personnel 05/10 - 01/06

- Create promotional material and marketing collateral; print, online and interactive PDFs
- Design and lead internal website redesign
- Manage freelance personnel activity within Creative Staffing Department
- Liaise with clients and external managers in the placement of creative staffing solutions

## Storyboard Artist / Music Supervisor

Word World, Inc 08/06 - 11/10

- Illustrate and develop storyboards for animatic presentation for Editing Team
- Compose original music in support of story and audience
- Collaborate with musical composers on creative direction of soundtracks
- Develop and implement file management systems with Production Coordinators
- Manage and organize storyboard files for production
- Create special effects and timeline-based animation in Adobe Flash, Adobe Premier, Final Cut and After Effects

## Contact

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## Tool & Tech

HTML5, SCSS/CSS, JavaScript, D3.js, jQuery, Adobe AEM 6.3+, Adobe XD, Sketch, InVision, Figma, Visual Studio Code, Sublime, Gulp, Grunt, Git, Node.js, Bitbucket, PHP, GitHub, Jira, Nunjucks, Adobe Creative Suite, Visualforce, CSS Frameworks

## Education

University of Central Florida,  
B.A. Art,  
Specialization in  
Traditional Animation

METIS, Data Visualization  
with D3.js

NYU SCPS, Web Development  
With XHTML and CSS

